

FAX# 703 528 7880 OCT16/12 12.41
HARRIS REPORT FROM REP ***
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME KATIE KEULLEMAN
SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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DATE OCT16/12 12.41

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STA:

CON CM ***** THIS IS A CASH IN ADVANCE ORDER--
ALL INVOICES ARE TO BE SENT TO:

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GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
68	A		1000P-1100P	30		\$5,400.00	10/21	10/21	1		SUN	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537												
PROGRAM : 666 PARK AVE ORD COM1 : DOLLARS FROM HDL# 6269463												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
69	A		105A-300A	30		\$100.00	10/20	10/20	1		SAT	1
PROGRAM : OVERNIGHT												
ORD COM1: DOLLARS FROM HDL# 6269463												
PART OF A MAKEGOOD MADE UP OF LINES 68-69												
STATION MAKEGOOD OFFERS:												
M3 OK'D												
MISSED: BONUS												
OFFER: SUN/1000P-1100P												
& SAT/105A-300A												
CMT: DOLLARS FROM HDL# 6269463												
OCT21 30S \$5,400.00 (OCT16/12)												
OCT20 30S \$100.00 PLS ADVISE.												
CONTRACT TOTAL 283420.00												
TOTAL SPOTS 131												

OCT/12 283420.00

MARKET TOTALS \$681,240WFTV 41%WKMG 20%WESH 19%WOFL 14%WKCF 2%WRBW 3%CABL 0%WOPX 0%WRDQ 1%EFTV 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE